Chapter 17: Industrial America: Corporations and Conflicts Part 1 Page 545-571

Preread:
- Read the Chapter Title
- **What will be talked about in this chapter?**
- Read all of page 544 and Identify the Big Idea on Pg 544. You will answer this question at the end of these notes.
- **Look at the picture on pg 545.**
- How might this Foreshadow what will be discussed in this Chapter?
- Skim and Scan rest of the chapter. Be sure to pay attention to section headings, subheadings, maps, illustrations.

Read: Now read the chapter start to finish without stopping or writing. Just read it! As you read you should mentally be:
- Questioning ideas
- Clarifying concepts
- Summarizing information
- Predicting next steps

Post Reading: Answer the following questions
The Rise of Big Business
Andrew Carnegie:

What argument does he make in the “Gospel of Wealth”?

Look at Figure 17.1. Was this a good era economically? Explain why:

How did the “Management Revolution” allow a large corporation to operate more efficiently?

Gustavus Swift:

Describe three things he was able to do to manipulate the beef industry:

1)
2) Vertical Integration:

3) Predatory Pricing:

John D. Rockefeller:

Horizontal Integration:

Explain how a “Trust” helps take over a market and becomes a Monopoly:

Positives of “Captains of Industry/Industrial Statesmen”:
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- 
- 

Negatives of “Robber barrons”:
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How are they the same thing?

Describe what options Consumers had in getting new products:

What is the difference between a White-Collar and Blue-Collar job:

Middle Manager:

How did Corporations allow new opportunities for Women?

Example-

How does “deskilling” represent a change in industrial labor practices?

Mass production:
Explain what did Frederick W. Taylor do to help industry:

-Positives:

-Negatives:

Describe some of the dangers of Industrialized Labor:
- Railroads
- Mining
- Environmental:
- Women:
- Children:
- African Americans:

**Immigrants, East and West**

What was the “pull” factor of America:

Use Map 17.2 - What regions of Europe were sending immigrants to the US by 1901 and how did this reflect a change in previous periods:

What were some characteristics of these “New” immigrants:

What were some of the dangers of the trip and the first few years in America?

Why was the treatment of Chinese immigrants harsher than Europeans?

Chinese Exclusion Act:

How did this set a trend for future US Immigration Policy?